



## What is an ARTA Rep?

The role of ARTA's representative at the Branch level is undergoing changes. ARTA will be redefining this role in next number of months and providing training. Therefore, as you read what ARTA's representatives have done in the past, please keep in mind that this a changing role.

On September 18–19, 2018, ARTA hosted the Representatives' Meeting/Inservice in Edmonton. Russ Snoble and Joan Godbout attended as NWARTA representatives; Lorna McIlroy represented the ARTA Executive.

Attendees reviewed ARTA's mission, strategic goals, and structure with specific focus on aspects of the Strategic Goals including:

- fostering informed members
- nurturing leadership
- encouraging communication.

Sessions included discussion of the roles and responsibilities of the ARTA Branch Representatives, the types of presentations Reps could be called upon to deliver, an update on the ARTA Benefit Plan, a CPP/OAS overview as well as a TW Insurance presentation. There was ample opportunity for discussion, role play and feedback.

During the winter and spring, as an ARTA Rep, Russ Snoble attended several ATA Locals' meetings in our Northwest region: GP & District Catholic Teachers, Trumpeter, Northern Spirit, Northern Gateway, Greater Peace and High Prairie. He delivered ARTA information and promotional material to the Local's executive and school reps. In addition, Russ delivered NWARTA brochures were and encouraged school reps pass on the information to prospective retirees in their schools.

NWARTA executive have been invited and attended both the Trumpeter and Northern Spirit Induction and Retirement events. This has also been a great avenue in establishing a connection with new retirees.



During both the 2018 and 2019 Seniors Week, NWARTA has attended the Seniors Information Fair held in Grande Prairie. Again, this has been an opportunity to inform the community of ARTA's services and NWARTA's activities.



The booth at the Mighty Peace Teachers' Convention is also an opportunity for ARTA Representatives to work for organization informing upcoming retirees of the services and activities of our dynamic organization and its branches.



Finally, in April Lorna McIlroy presented information about the ARTA Benefit Plan at the Retirees' Seminar in Grande Prairie. Her presentation included visuals and print material.



Training for ATRA Representatives and the opportunities to reach out to retiring colleagues is what brings together the business and services of the Association and the activities of the Branch to "ensure a healthy, active, engaged and vibrant lifestyle after retirement".