# President's Report: Introducing Our New Logo

On July 10, 2017, I sent out an email asking for input on a new logo to match our new name. I had already decided I would choose a small logo committee from the first people who responded to that email and the first few with whom I discussed this task.

When we began the journey to create this new logo, Carol Gilbertson, Charlotte Rode, and I started by wanting to acknowledge all of the communities in our district, so we drew up a concept sketch that included a Ukrainian border for Vegreville, the grain elevators of Lamont, the flags of Festival Place, and a number of other details to cover several communities in our district. Tyson, at Burke Publishing created several wonderful prototypes of this logo, but when we looked at them again, we rejected those logos for two reasons. First, there are many cultural backgrounds in our district in addition to the Ukrainian one, and there were still several communities that we didn't represent. We couldn't possibly include them all! Second, all the details we tried to include made for a very cluttered image, and we would lose these details when the logo would be reduced in size, as in our newsletter. We did like the landscapes of agriculture, but acknowledged that we also have urban areas as well as a river, parks, fields, lakes--in all it's a really lovely area that we live in! We looked at logos from other branches and saw that many were just like that, highlighting their trees, rivers, etc. Tyson came up with several versions of our landscapes, but when we looked at these, they looked just like the other branch logos, and a question arose--is our organization about an area or something more? We agreed that Elk Island Retired Teachers' Association's key function is to facilitate social connections for our community, which consists of retired educators and support staff from all over the Elk Island district representing diverse cultures and backgrounds. We needed to feature our diversity and sense of community. We also wanted to acknowledge our parent organization, SCRTA, by including a bell. Tyson again came back with a series of impressions, and we fine-tuned one of them until we came up with the logo you see here.

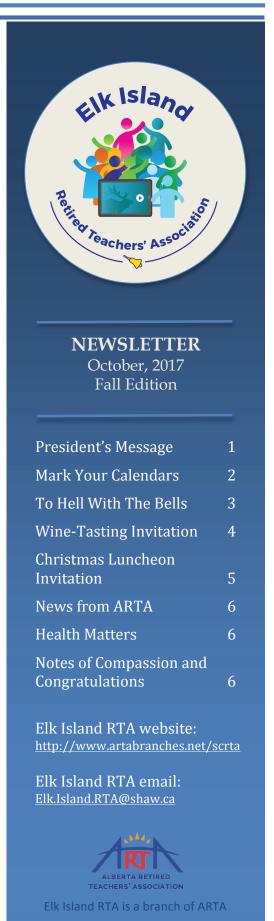
Tyson came up with a total of eighteen versions of possible logos before we got to this one. He told us that this was quite a common way for logos to be developed, but we are very thankful for his patience and professionalism. He is now working on a tabletop banner that we can display at our functions.

We would like to acknowledge ARTA for supporting us in our logo design and the creation of a banner, all of which come at no cost to our organization. Thank you ARTA!

Thank you, too, to Charlotte Rode and Carol Gilbertson who walked this journey with me.

**Inge Coates** 

Elk Island RTA President, 2017-18



#### Elk Island RTA Executive

To contact our executive,
please check the
"Contact Us" section of
this website

#### President

Inge Coates Elk.Island.RTA@shaw.ca

Vice President: Karen Atkinson

Treasurer:

Dolaine Koch

Secretary / Compassion and Congratulations:

Carol Gilbertson

Membership:
Thelma Baumgartner

Phoning Committee Chairs:
Dianna Millard
Lorna Johnston

Social Committee: Sylvia Roes

Brenda Smith Sheila Busch Karen Atkinson Ruby Okamura

ARTA Reps:
Dolaine Koch and Karen Atkinson

### Mark Your Calendars:

### Wine Tasting - The Noble Wines

Thursday, October 26, 2017 from 2:00 p.m. to 3:30 p.m.

-- Details on page 5 of this newsletter.

#### **Christmas Luncheon**

Thursday, November 30, 2017 from 11:30 a.m. to 1:30 p.m.

-- Details on page 3 of this newsletter.

### **Luck of the Irish Casino Trip**

Thursday, March 15, 2018

-- Details to be posted in the winter newsletter.

### Did You Know?

According to our bylaws (See 3.2.1 to 3.2.4) Elk Island RTA will accept into associate membership the spouse of a member or the spouse of a deceased member of this branch. An associate member has full voting powers on matters of local concern, but not on ARTA matters unless they are also ARTA members. They may sit on committees, but are not eligible for election to the executive unless they are ARTA members (because the executive is also answerable to ARTA.) An associate membership is contingent upon the payment of the annual fee for Elk Island Retired Teachers' Association.

# Please Keep Us Updated

Please register changes in your membership information if...

- You have turned 80 years of age. (Membership is free after this age if you have been a member for the previous 10 years.)
- You have moved. (We need your new contact information.)
- You are not certain if your membership has expired.

To register changes, contact Thelma Baumgartner. You can find Thelma's contact information under the "Contact Us" heading on this website.

**Important:** Please do not send cash through the mail to pay for membership fees, or for any other reason. It is much safer to send a cheque, and the cancelled cheque can also act as a reminder as to the details of your payment.

# Elk Island RTA's Christmas Lunch Invitation



Please join us on
Thursday, November 30, 2017
for a turkey lunch in the
Atrium of the Alliance Church
1011 Clover Bar Road

11:30 a.m. Registration, Punch and Socializing 12:00 noon - Christmas Luncheon

#### Cost:

\$25.00 for members \$30.00 for guests Pay at the door -- Cash or cheque are welcome

#### **Contact:**

Sylvia Roes

You can send an email to Sylvia by using the "Contact Us" menu heading on this website.

Please Register by Tuesday, November 21, 2017.

In keeping with the season, a cash or toy donation for the Strathcona Christmas Bureau would be appreciated.

This, and all of our events are open to all retired teachers and non-teaching school staff who are Elk Island RTA members or are interested in becoming members. Spouses and friends are welcome to attend as guests of our members.

Please invite a retired colleague.

PLEASE NOTE: Registration implies that payment will be forthcoming. Should you be unable to attend, your payment is still required unless we are notified before the "register by" date, November 21. After November 21, our numbers will be confirmed with the caterers, and the cost of your participation will be part of their charge to us. Thank you for your support and understanding.

# To Hell With The Bells Breakfast

On August 28, over one hundred Elk Island retired teachers met at the Broadmoor Golf Club dining room for breakfast. The sound of delighted conversations hummed in the air as people greeted fellow retired colleagues and celebrated the retirement of new members. ARTA presence was marked by special guests: President, Juanita Knight; CAO/CEO Daniel Mulloy; Director of Finance, Scott Tywoniuk; and Treasurer, our own Dolaine Koch. Laurie Bauer from TW Insurance also attended and brought two fabulous door prizes. Congratulations go out to Elk Island's social committee (spear-headed by Brenda Smith) for organizing this very successful event.





























# Wine Tasting Invitation

**What**: Sheri at *Everything Wine* will be presenting a wine tasting of "The 7 Nobles," giving information on the history and features of these seven wines. Snacks of cheese, crackers, etc. will be provided between wines, but these are not intended as a meal. Minimum 8 people, Maximum 20. Only the first 20 registered will be able to attend, so register soon!

When: Thursday, October 26 from 2:00 to 3:30 p.m.

**Where**: *The Everything Wine Store* (#25 - 100 Broadview Dr., Sh. Pk.) East of the Save-on-Foods on Baseline Road.

**Cost**: \$25.00 per person, guests are welcome when accompanied by an Elk Island RTA member.

**How to Register**: Contact Sheila Busch (You can find Sheila's contact information under the heading "Contact Us" on this website.) Please register by October 21.

PLEASE NOTE: Registration implies that payment will be forthcoming. Should you be unable to attend, your payment is still required unless we are notified before the "register by" date, October 21. After October 21, our numbers will be confirmed and the cost of your participation will be part of their charge to us. Thank you for your support and understanding.

# News from ARTA



ARTA has asserted its right to post its own information and updates. Please visit the ARTA website at <a href="http://www.arta.net">http://www.arta.net</a> for general information, and for information from ARTA Board of Directors meetings, please visit <a href="http://www.arta.net/about/resources/briefing-notes/">http://www.arta.net/about/resources/briefing-notes/</a>. You will find that the <a href="mailto:news&views">news&views</a> magazine also contains ARTA updates.

### Health Matters

"Health Matters" is a feature written by Carol Gilbertson that offers health reminders. These reminders are meant to be helpful, and are not to be taken as medical advice. At all times, readers are advised to consult their own physician to ensure that what they are doing health-wise is in their best interests.

Emergency Preparedness: An emergency or disaster often strikes quickly and without warning. You may have to evacuate your neighbourhood or be confined to your home. If a disaster strikes in your community, it may take some time for emergency workers to help you. You should be prepared to cope on your own for a minimum of 72 hours. Know the risks and hazards specific to your community and home. Visualize the emergency situations that are applicable to you. Know your home (electrical box, gas shutoff and water shutoff.) Create an escape strategy (identify emergency exits from each room in your home; if you live in an apartment building, plan how to get out without using the elevators; identify an escape route from your neighbourhood). Choose a safe meeting place reasonably near your home but outside of the immediate neighbourhood. Keep a photocopy of all vital information such as a list of your medications, and carry a copy with you. Also, have the contact information for family members or friends to assist you if necessary. Prepare a plan for evacuation of pets. Prepare an emergency kit and have it available. Review your emergency plan every six months.

Also, when travelling, be aware of the hazards your destination may experience, be aware of emergency exits and procedures, and take along legal documents such as Personal Directives, and Power of Attorney, as well as Health Insurance documents. It is also wise to let someone back home know of your plans and itinerary.

# **Notes of Compassion**

Our heartfelt sympathies go out to Dianna and Gordon Millard on the passing of Gordon's sister Marilyn Campbell on August 29, 2017

We would also like to extend our heartfelt sympathies to Donna Boyd and her family on the passing of Andrew Boyd on September 10, 2017.

\*Note: Please contact us at <u>Elk.Island.RTA@shaw.ca</u> if you know of news that should be included in our Compassion or Congratulations section. We depend on our membership to keep us updated.